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Press Releases



Vijay Sarma - 2010 Mayor of Toronto Hopeful

1512-C Dundas Street West, Toronto, Ontario, M6K 1T5

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**PRESS RELEASE: Congratulations To New Mayor Rob Ford, Now What Happens Next In Toronto?**

**Vijay Sarma - 2010 Mayor of Toronto Hopeful**

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October 27, 2010

Dear Friends in Toronto,

First of all, I'd like to sincerely thank the 2,264 people who voted for me, Vijay Sarma, for Mayor of Toronto, despite the supposedly close campaign between Rob Ford and George Smitherman. Since polls of 2000 people in total determined how many of us thought about the elections, it was great to get so many votes for my platform, which is similar in ways to Mayor Ford's. I'd also like to thank Mayor Ford for his many, many promises and guarantees to "Stop The Gravy Train" and finally clean up City Hall. We can use them.

As a journalist and political activist, I ran on an anti-globalization mandate because of how everyone in Toronto is affected. No more G20 "martial law" type situations; stop big corporations from poisoning us as we see in the news; stop government "waste" which is really "theft" by the people who get the money; people spending an hour a week to help City Hall resist corporate lobbyists; and men taking care of more serious issues on behalf of women, children and the elderly. These ideas have traction in our City. We can use it.

Since over 2000 people supported me, plus others who may have chosen to strategically vote, I think I have a clear "official" mandate to continue working on these issues in Toronto along with everyone who wants to. After unofficially starting to campaign in April 2009, I noticed how nearly everyone agreed with what I was saying, but nearly everyone worried about what other people would think. So, nearly all of us agree, we just need to have confidence in ourselves and each others' abilities to handle it. We'll feel better if we do.

To help put things in context, with 5.5 million people in the GTA, Mayor Ford received 383,000 votes, or less than 10% of us voted for him. Online, his Facebook group has just 572 members, his YouTube channel just 200 subscribers and his website "Issues" section just 2 comments. Part 1 of his "Fiscal Plan" on YouTube has 307 views. Part 2 has 234. While many people were excited, many of us didn't get quite as inspired. We can support Mr. Ford, Councillors and Trustees while also recognizing that we're not quite "happy" yet.

Below are 5 simple ideas to help us deal with the "anger" that many people in Toronto feel towards a "system" that everyone knows is corrupt. If we deal with it well, we probably won't be angry. If we don't, we might be even angrier. Politicians often credit for how they "play the game", but after giving 45 people guaranteed 4 year jobs paying \$100,000 of our tax-dollars a year during a recession, we should make sure we get what we want. It won't be hard to do in our friendly, tolerant, intelligent and empathetic City. We can do this.

**1) Talk To Each Other To Get Our 21st Century Facts Straight**

We don't discuss it much, but most of us know a bit about "globalization", or how big corporations and others work together worldwide to get richer while the rest of us worry about our future. Their influence on our health, wealth and relationships can be resisted if we choose to understand and act on it. Fortunately, Toronto has a great market for "truth" the corporate media doesn't discuss much, or stories that are reported but not repeated. We don't need to focus on it much,



but we can practically share good info to get the results we want.

## **2) Figure It Out: If It's Stupid, Laugh At It, If It's Smart, Appreciate It**

Great places to learn more include the Toronto Street News paper sold for 12 years by the homeless for their income; the Conspiracy Culture Book and DVD store often praised by our press; the dynamic Press For Truth film and journalism company; the Toronto Truth Seekers weekly outreaches at Dundas Square; plus radio shows and many other places on and offline in our vibrant culture. Most of us know about "organic" and other healthier options, but not why we need them. People have made the explanations easy, so check them out.

## **3) Men Want Power, Women Want Security, So We Should Handle It**

Individuals vary, but this is generally how we work best. Men can give women more personal space when passing on sidewalks (etc.) and generally respect how they may feel threatened on some level by bigger strangers. Women can respond by feeling better, smiling and subtly thanking men, which empowers and validates them. Our busy culture can find time for chivalry that pays big dividends as many small good interactions can lead to having a good day. It works and will put all of us in a much better mood to handle anything we want.

## **4) Keep Your Family, Friends And Favourites And Fight For Your Future**

People sometimes think getting "political" means they have to change who they are and what they like. It's not true. If we spent one hour a week taking care of business, that's all it would take. If we use practical ways to reach many people with simple messages to affect specific changes, then we don't have to bring it up much. If we use good info to help improve each others lives instead of just arguing about what reality is, then we can move on to other subjects. People can only think for themselves if they have the options to think about.

## **5) Remember: The More Things Change, The More They Stay The Same**

History reveals corrupt people are often in charge and ordinary people often resist their influence. Today, things are no different. We also have access to more info about them than ever, including their plans for the future. While we're not encouraged by governments and corporations to look into it, millions of people worldwide have, so we can trust that it's worth looking into. Before supporting any heavily promoted causes, it's a good idea to look into the big picture to make sure they're worthwhile. Once we do, we can get what we want.

Finally, the great City of Toronto has a proud history of respecting a rich diversity of thought, opinion and expression, so we should be open to helping each other figure out our problems, reactions and solutions. While wedge issues can divide us, common threats like 40% of us expected to get cancer from the toxins in our daily environments can unite us and help us work with our newly elected City officials on dealing with them. We can all get inspired by our favourite artists, spiritual leaders and others to help us achieve a better tomorrow today.

**I think us being able to do this is What You Want To Believe In.**

Thanks again for being open to this campaign for Mayor.

My best wishes to the people of Toronto.

Warm regards,

Vijay

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Facebook Group: Can Toronto Save Our Elections?

<http://www.facebook.com/group.php?gid=154249951279469>

October 15, 2010

PRESS RELEASE

Boredom vs. Bedbugs vs. Bisphenol Eh: Can Toronto Save Our Elections?

1) Smitherman gets tough with bed bugs, announces \$3 million plan

CP24 News | October 8, 2010

It's a tough and growing problem in Toronto, and now one mayoral candidate has launched a plan for putting the bite on bed bugs.

[http://www.cp24.com/servlet/an/local/CTVNews/20101008/101009\\_bedbugs/20101008/?hub=CP24Home](http://www.cp24.com/servlet/an/local/CTVNews/20101008/101009_bedbugs/20101008/?hub=CP24Home)

2) The Disappearing Male

CBC Doc Zone | February 14, 2010

Facts about Male Infertility

\* Sperm counts have been cut in half in the last fifty years - and 85% of that is abnormal.

\* In the last few decades there has been a 200% increase in male genital birth defects.

\* Male birth rates have declined. Since 1970 there have been nearly 3 million fewer baby boys.

<http://www.cbc.ca/documentaries/doczone/2008/disappearingmale/>

3) BPA contaminants found in most Canadians

CBC News | August 16, 2010

More than 90 per cent of Canadians have detectable levels of bisphenol A (BPA), a chemical used to make some hard plastic containers, bottles and toys, a new report suggests.

<http://www.cbc.ca/health/story/2010/08/16/bpa-bisphenol-levels-urine-contamination.html>

4) Gender bending chemicals in plastics 'raises risk of prostate cancer'

UK Daily Mail | October 7, 2010



A gender-bending chemical found in babies' bottles may raise their odds of prostate cancer in later life, scientists have warned.

<http://www.dailymail.co.uk/health/article-1318181/Gender-bending-chemicals-plastics-raises-risk-prostate-cancer.html>

## 5) BPA declared toxic by Canada

CBC News | October 13, 2010

Bisphenol A, or BPA, a chemical used to make some hard plastic containers and toys, has formally been declared a toxic substance by Canadian authorities.

<http://www.cbc.ca/health/story/2010/10/13/bpa-toxic.html>

Hi, my name is Vijay Sarma, my number is 647-857-5755, and I'd like to be your next Mayor of Toronto. The reason I'm running is I know how to improve the quality of life for everyone in our City, so even if I don't win, I hope we decide to anyway.

I think it would be great if I could just walk into any Toronto bar after a UFC fight, yell "Big corporations are poisoning us and our kids!" and have half the bar in a fighting mood run outside looking for a fight. We know they are. So why not fight back?

We should know by now that big corporations are poisoning us. It's in the news all the time. So how come the main 2010 candidates for Mayor of Toronto won't say it? Are they afraid of losing corporate media support? What else aren't they saying?

Smitherman says he's the only candidate with a plan to beat bedbugs. So what are the other candidates supposed to say? That they're "pro" bedbug? With just ten days left in the Toronto elections: is this guy really the frontrunner for "Mayor"???

Ford says he'd cut a ton of "waste" from the City budget. But, he fails to mention that most "waste" is really "theft" since somebody gets the extra tax-dollars spent. Instead of exposing that, we can expect the things we like, need and pay for to get cut.

Most politicians try to play it safe. But that doesn't mean we're any safer. This isn't Canadian Idol. Before we give any candidates guaranteed 4 year jobs paying \$100,000 a year during a recession, we'd better make sure that we get something too.

That brings us to Bisphenol A (Eh?), a chemical now leaking from plastic bottles, tin cans and more. CBC says 90% of us are contaminated with it. The Canadian government now says it's toxic, but it probably still won't be banned for a few years.

Research shows Bisphenol A produces excess estrogen that can turn guys into girls and girls into breast cancer victims, among many other ill effects. This can make it much tougher for feminized guys (or men?) to even think of fighting for their families.

However, Toronto tough guys shouldn't be afraid to see what millions of nerds look at, including why big corporations poison us; then act on it. If men have trouble with this, then women, children and the elderly do, so men should "man-up" if they can.

Toronto is a great City, but we have problems like this that we don't like to discuss, so many get worse. Fear may be one problem. But, if we're afraid to deal with this now, will we be more afraid later? Are we really afraid now? Is it the Bisphenol A?

Maybe. Either way, our fear of discussing serious stuff makes us more paranoid in general. We often worry about what to say until we talk about the weather, or the most obvious thing in the world. Fear builds on fear and destroys our ability to feel free.



Even at this point in this press release, many people are probably dying for something happy or funny to be said so they can just relax and laugh this off. This makes it tough for us to finish explaining anything serious or to do anything serious about it.

Sorry for the bother, but I've been watching us get worse at this over the last few years as our conversations get shorter and less complex due in part to social networking media. We now communicate more about less than ever. This can be a problem.

But, instead of assuming that we can't do anything about this in Toronto, one of the wealthiest, friendliest and most tolerant cities in the world, we can just see what we can do and what's been done so far. Everyone says we have to get more informed, right?

People worldwide have successfully battled for better health legislation by informing their neighbours, then agreeing on specific issues, then pressuring their elected representatives to accurately represent their local interests. Toronto can do the same thing.

Since starting to informally campaign in April 2009, I've worked with friends and on my CKLN Radio show to expose the H1N1 pandemic scare, G20 Martial Law, Caribana Martial Law Lite and more. It's been a lot of work, but it's been fun and rewarding too.

While a telephone poll of just 1,021 people set up the "Ford vs. Smitherman" finals, millions of people online can provide us with much better evidence of how we feel. There's a huge global awakening to global corruption. Now we just have to protect Toronto from it.

Please see my website for details. If the info is stupid, you can laugh at it. If it's smart, you can appreciate, enjoy and share it. Before this election is over, please help everyone else see why anyone would run for Mayor of Toronto. Maybe there's a good reason.

Finally, while this may sound strange to some, based on the huge market for "truth" in Toronto, thousands of us already know it. Now, all we have to do is make it easier for us to talk about it in practical ways to help us create a happier, healthier and safer Toronto.

I think us being able to do this is What You Want To Believe In.

Warm regards,

Vijay



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